

HOMESLICE MEDIA GROUP

ANNUAL EEO PUBLIC FILE REPORT

The purpose of this Annual EEO Public File Report is to comply with Section 73.2080(c)(6) of the Commission's EEO Rules.

This report has been prepared on behalf of the stations' employment unit (the "Station Employment Unit") which is comprised of the following broadcast stations:

KKLS(AM), Rapid City, SD (FIN 61320)
KBHB(AM), Sturgis, SD (FIN 9673)
KKMK(FM), Rapid City, SD (FIN 61325)
KOUT(FM), Rapid City, SD (FIN 14642)
KRCS(FM), Sturgis, SD (FIN 9668)
KFXS(FM), Rapid City, SD (FIN 66821)

The information contained in this Report covers the Period from December 2, 2023 to December 1, 2024 (the "Applicable Period"). The FCC's EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled and data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period;
2. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
3. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Sections 1, 2 and 3 which follow provide the required information.

Section 1

Annual EEO Public File Report

Period Covered: December 2, 2023 to December 1, 2024

Stations Comprising Employment Unit: KKLS (AM), KBHB (AM), KMKK (FM), KOUT (FM), KRCS (FM), KFXS (FM)

Section 1: Vacancy Information

Full-time positions filled by job title	Recruitment source of hire	Total number of interviews from all sources for this position
Front Office/Traffic	Indeed	1
Front Office/Traffic	Linkdin	1
Front Office/Traffic	Word of mouth	1

Section 2

Annual EEO Public File Report

Period Covered: December 2, 2023 to December 1, 2024

Stations Comprising Employment Unit: KKLS (AM), KBHB (AM), KMKM (FM), KOUT (FM), KRCS (FM), KFXS (FM)

Section 2: Recruitment Source Information

Linkdin	1	Front Office/Traffic
Indeed	1	Front Office/Traffic
Referral	1	Front Office/Traffic

The organizations listed below have requested notification of all job openings. Each of the organizations has been notified of existing job openings as they have been added to the list. In addition, each station broadcasts announcements four times a week inviting additional organizations to contact the station to be added to the list.

Academy (The) 12901 Hwy 34 Sturgis, SD 57785	BH Regional Help Wanted Blackhillshelpwanted.com	Black Hills State University Unit #9502 1200 University Street Spearfish, SD 57799
Career Learning Center 730 E. Watertown Street Rapid City, SD 57701	SD Broadcaster's Association Marla Willard PO Box 1037 Pierre, SD 57501	SD Department of Labor 111 New York Street Rapid City, SD 57701
SD State University PO Box 511 Brookings, SD 57007	University of South Dakota Career Development Center 414 Clark Vermillion, SD 57069	Indeed

Section 3

Annual EEO Public File Report

Period Covered: December 2, 2023 to December 1, 2024

Stations Comprising Employment Unit: KKLS (AM), KBHB (AM), KKMK (FM), KOUT (FM), KRCS (FM), KFXS (FM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

HomeSlice Media Group, LLC licensee of the above-referenced stations, has and will continue to be an Equal Employment Opportunity Employer. As required by Section 73.2080 of the Commission's Rules, the stations have participated in several different recruitment activities to ensure broad outreach, including the following:

1. Black Hills Regional Job Fair (73.2080(c)(2)(i)) – On March 6, 2024 the region's largest job fair was held at The Monument in Rapid City, South Dakota. The committee is made up of area educational institutions, veteran's advocacy groups, local businesses and groups benefiting 25 reservations in 6 states. The Stations are one of two main sponsors and all meetings are held at the HomeSlice Media Group office. At the event, we set up our event tents, provided live broadcasts, manned a booth and spoke to interested parties about careers in radio. The Stations were represented by MaryAnne Whittle, VP of Operations; Taryn Edlund, Comptroller; Todd Holen, Sales Manager; Dean Kinney, President & CEO; and Chris Jaquess, Chief Engineer, Toni Kinney Operations Manager, Rob Henry, Chief Brand Officer. Amy Sudrala, KKMK/KOUT morning personality did live broadcasts from the event. Applications and resumes were accepted at the job fair.
2. Establishment of an Internship Program (73.2080(c)(2)(v)) – This internship program is designed to educate students about careers in radio broadcasting. The Stations offer paid and unpaid internships for credits to enrolled students. Any student is eligible to apply for the internships. The internships are available for the Spring, Summer and Fall semesters. Each candidate is interviewed by Station Management. The number of interns selected depends upon the number of applicants and the projected colleges and universities to locate eligible and interested students. Some of the duties an intern may perform include, but are not limited to the following: music research, on-air board operation, clerical work, phone answering, accompanying announcers on remote broadcasts, assisting with promotion duties, commercial writing, production of commercials, music scheduling, call screening and scheduling of guests. We did not have any internships this year.
3. Participation in a Job Shadow Program (73.2080(c)(v)(ii)) – to promote learning experiences that are put in real life applications and relevancy into learning and to help educate possible future employees and consumers.
4. Provide Education About Broadcasting (72-2080(c)(2)(v)) – On April 15th Brad Jurgensen was a panelist for small & medium market forum at the NAB in Las Vegas about promotions with broadcast using AI. On Nov 1st there was a station tour. Linda Perez participant of BH Works &

Chris Shreves staff supporting were given a station tour and watched how our news department works.

5. Supervisor/Manager Human Relations Department Training (73-2080(c)(2)(xiv)) – We have Department Head Meeting weekly to discuss operations. On Oct 14th 2024, Brad Jurgensen, Todd Holen, Chris Hornick, Rob Henry, Taryn Edlund, Kelsey Kinney & Chris Jaques attended the Leadership Session of the SD Broadcasters Association Leadership Conference and Training in Deadwood, SD.

Community Involvement:

HomeSlice Media has owners and employees representing the station by serving on local committees and boards. Those groups include:

1. Black Hills Community Economic Development Board – Dean Kinney
2. Key City Giving Gals – Toni Kinney
3. Downtown Sturgis Foundation Board – Mark Bruch
4. Meade County Rural Ambulance Board – Mark Bruch
5. Sturgis Volunteer Fire Department Board – Mark Bruch
6. Vale Volunteer Fire Department – Mark Bruch
7. Sturgis Volunteer Fire Department – Mike Bruch
8. Vale Volunteer Fire Department – Mike Bruch
9. South Dakota Legislative Oversight Committee – Brad Jurgensen
10. Elevate Rapid City Board – Brad Jurgensen
11. South Dakota Broadcasters Association Board – Brad Jurgensen
12. Rapid City Public School Foundation – Brad Jurgensen
13. Black Hills Advertising Federation – Brad Jurgensen
14. Downtown Rapid City Board – Brad Jurgensen
15. Walk for Warmth/Rapid City Committee – MaryAnne Whittle
16. Black Hills Regional Job Fair Board – MaryAnne Whittle
17. United Way Board – Taryn Edlund
18. Police Athletic League Board – Taryn Edlund
19. Unite Way Board – Kylie Corkins
20. Walk for Warmth/Rapid City Committee – Leslie Hopton
21. Black Hills Regional Job Fair Board – Leslie Hopton
22. President of Black Hills Area Bikers – Todd Holen
23. Greater Sturgis Area Foundation Board – Dean Kinney
24. Visit Rapid City – Brad Jurgensen
25. South Dakota Medical Marijuana Oversight Committee – Brad Jurgensen
26. Cannabis Industry Association of SD – Brad Jurgensen
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